

Stevenson Opoku
Senior Motion Designer & Video Editor
703.462.0159
www.stevensonopoku.com

PROFESSIONAL SUMMARY

Senior Motion Designer & Video Editor with 13+ years of experience. Specializes in social media marketing and content creation for leading entertainment brands such as Warner Bros., Netflix, and Disney.

EXPERIENCE

FCA (Fonseca Chan + Associates), Los Angeles — *Motion Designer/Video Editor*

Mar 2024 - Present

- Deliver motion design, graphic design, and video editing services for social and digital accounts, including Warner Bros, Netflix, Showtime, and Amazon MGM Studios.
- Support pitch development through ideation, campaign strategy, and visual concepts.

BLKBX Creative Group, Los Angeles — *Senior Motion Designer/Art Director*

Oct 2018 - Mar 2024

- Produced ad content and promotional graphics for top-tier clients including Warner Bros, Disney, Netflix, and DreamWorks.
- Served as Art Director for Sega's Sonic the Hedgehog social media for 3 months.

Insync Plus, Los Angeles — *Senior Animator*

Oct 2017 - Nov 2017

- Delivered high-impact social media graphics, animations, and video editing services for Netflix's *Sandy Wexler* starring Adam Sandler and National Geographic's *The Long Road Home*.

E! Entertainment, Los Angeles — *Motion Designer*

Mar 2016

- Revised E! News bumpers and graphics to align with new "Late Night" brand refresh.

RTTV America, Washington, DC — *Graphic Artist*

Jun 2013 - Dec 2015

- Developed broadcast graphics for news and political programming including Breaking the Set, Prime Interest, Boom Bust, Redacted Tonight, and RT News.

EDUCATION

Santa Monica College, Santa Monica, CA — *A.S., Business Administration (In Progress)*

2025 – Present

Art Institute of Washington, Washington, DC — *BFA, Motion Graphics/VFX Coursework*

Aug 2011 - Apr 2013

Concordia College New York, Bronxville, NY — *BFA, New Media Coursework*

Aug 2010 - Apr 2011

SKILLS

Creative Skills: Art Direction, Motion Graphics, Graphic Design, Visual Storytelling, Branding Standards, Video Editing, Post-Production, Social Media Campaigns, Photography, Videography

Tools & Platforms: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Lightroom, Cinema 4D

Strategic Skills: Social Media Content Creation, Campaign Ideation & Execution, Cross-Functional Team Collaboration, Social Media Trends & Strategy.